

Every day drivers and passengers in their teens and early twenties are involved in fatal or life-shattering crashes. In fact, car crashes are the number one cause of death for young drivers.

SteerSmart, an Atlanta based non-profit organization led by Lauren Winborne, is devoted to changing this statistic through dramatic presentations, literature and videos targeting young drivers and their parents. These educational programs help young drivers become more responsible, safer drivers and educate their parents about the real risks young drivers and their passengers face as well as how to better protect against those risks.

Susan and Steve Owings attended a SteerSmart event in Atlanta where more than 400 area high school students and their parents participated in several programs including a safety presentation by Guy Young, a member of the Georgia Motor Trucking Association, and truck drivers from Wal-Mart and Publix.

RSA appreciates SteerSmart's efforts toward including information about the dangers of driving near heavy trucks in their program.



*Young drivers listen to a safety presentation by Guy Young from the Georgia Motor Trucking Association at an Atlanta SteerSmart event.*

The Federal Motor Carrier Safety Administration has released its 2012-2016 strategic plan. This plan includes a “vision for the future that moves toward zero commercial motor vehicle crashes, injuries and fatalities.”

FMCSA Administrator Anne Ferro has supported a more aggressive safety agenda since she became administrator in 2009. Ferro advocates that the FMCSA “raise the bar (for companies) to enter the motor carrier industry, maintain high safety standards to remain in the industry and remove high risk carriers.”

RSA applauds Ferro's vision and the FMSCA's strategic plan.